



Buderim Foundation Limited

Annual Report of the Board of Directors Annual General Meeting 25th October 2021

Introduction

This report on the activities and achievements of the Buderim Foundation Ltd is made to the Members of the company. The Buderim Foundation has been managed over the past year in accordance with the Constitution approved in 2015 and modified at SGMs in July 2019 and June 2020.

As Chair of the Foundation, I present this Report outlining the activities of the Foundation since the Annual Report on 30th September 2020.

Objectives of the Buderim Foundation (BF)

The **purpose** of the Foundation is to build a stronger community by harnessing the power of giving. Our **goal** is to enrich and enhance the quality of life for all people living in the 4556 postcode. The Foundation does this by:

- Conducting fundraising activities in addition to receiving donations and bequests designed to grow a corpus of funds to be held in trust in perpetuity – **money in**;
- managing those funds wisely through careful investment to provide a good return - **money managed**; and
- distributing the income as grants each year, to organisations that provide services and community infrastructure in the Buderim area – **money out**.

The Foundation is established as a philanthropic, not-for-profit company limited by guarantee. It has been granted Deductible Gift Recipient (DGR) status by the Australian Taxation Office and is a member of Australian Community Philanthropy Ltd.

The company acts as Trustee of the Public and Open Trusts for the purposes of grant making for the benefit of eligible community organisations, or for eligible community purposes. The Public Trust is a Public Ancillary Fund and, as such, is subject to regulation by the Australian Charities and Not-For-Profit Commission (ACNC). Because of its Deductible Gift Recipient (DGR) status, the Public Trust also comes within the purview of the Australian Taxation Office. The Open Trust is unable to offer tax-deductibility to donors but has more flexibility in how the Trust funds can be used, as grants can be made to organisations which do not have DGR status.

In April 2021, the Buderim Foundation assumed the role of Trustee for the Roy and Nola Thompson Charitable Trust.

The longer-term vision of the Foundation is to be widely known for our vital role in making Buderim a vibrant, generous and just community while, at the same time, improving the quality of life of people in need on the Sunshine Coast.

The company is subject to the rules of the Australian Securities and Investments Commission and also is expected to meet a number of state government requirements.

Members

Currently there are six Members who are responsible for appointing the Directors and monitoring the Board's performance.

In 2021, Members have continued to conduct their activities in accordance with their Charter (developed in 2018) which outlines their duties and responsibilities.

The Board and the Members meet periodically and the Chair updates the Members' Co-ordinator Rod McKinnon regularly. In addition, the confirmed Board minutes are circulated to Members. Members are also invited to participate in strategic planning meetings of the Board.

The Buderim Foundation Thompson Fund

In early 2020, well known Sunshine Coast philanthropists Roy and Nola Thompson asked the Buderim Foundation to consider accepting the role of trustee for their Charitable Trust; they had seeded the Trust with a donation of five million dollars with the goal of supporting the needy on the Sunshine Coast.

The BF Board embraced this exciting opportunity and, over the ensuing twelve (12) months, negotiated the complex process of transferring the trusteeship to the Foundation.

At a Special General Meeting (SGM) on 11th June 2020, the Company's Objects were amended to include Clause (2)(a)(2): "acting as trustee of trusts for any charitable or public benevolent purpose including without limitation, any trust that is established and maintained for the relief of persons in Australia who are in necessitous circumstances."

Throughout this process, Paul Kusy, one of the Foundation's Directors, managed the legal aspects of the transfer and he deserves our thanks for his tireless pro-bono contribution.

Officially, the Buderim Foundation assumed the Trusteeship in April 2021 but had largely developed the processes required to manage this responsibility prior to this date.

We thank Michelle Smytheman and partner Ryan for their altruistic work in developing a great video of Michelle's interview with Roy and Nola, outlining their philanthropic vision.

Financial Performance

The company has a fiduciary duty to its Members, to the many people who donate or attend events and, importantly, to our sponsors and grant providers who support our running costs. *The audited accounts of the company and the three Trusts, for the financial year ending 30th June 2021, accompany this report.*

The Board, with the expert help of our Honorary Treasurer Allen Hertel, regularly assesses its financial position and is pleased to report that the Company has remained solvent throughout the year.

Investment Committee

Despite the COVID-19 pandemic, this Committee, chaired by Jayne Graving, has managed the Foundation's funds wisely, and has absorbed the increased workload resulting from the acquisition of the Thompson Fund.

All funds placed in the three Trusts are retained in perpetuity and only the revenue generated is allocated for grant distribution.

The Committee has developed an Investment Policy for the Thompson Fund and this was approved by the Board on 17th March 2021. A similar policy will be developed for the Public and Open Trust investments.

Despite the current economic difficulties, the Investment Committee continues to maintain the capital value of the three Trusts as summarised in the following tables:-

Public and Open Trusts

<u>30th June</u>	<u>Corpus (\$)</u>
2004	200
2005	13,600
2006	67,400
2007	180,100
2008	249,000
2009	256,600
2010	325,300
2011	435,000
2012	557,800
2013	750,820
2014	849,965
2015	1,202,517
2016	1,304,972
2017	1,461,488
2018	1,674,033
2019	2,064,108
2020	2,055,109
2021	2,273,898

The Thompson Fund

<u>30th June</u>	<u>Corpus (\$)</u>
2021	6,305,270

Operating Income and Sponsorship

Sponsorship funding received from the Buderim Pharmacy, EdenLea on Buderim and Sunshine Toyota covers much of the Foundation's tightly controlled administration costs. These expenses have increased following the acquisition of the Thompson Fund and a modest administration fee of 1% of the capital value of the Fund will be levied to cover administration and portfolio management costs.

The Sponsorship Policy allows the Board to allocate proceeds of events to help cover administration costs. Business support for specific functions has been much appreciated and the Board has the option of seeking an additional major sponsor if required.

It must be emphasised that the Sponsorship Policy maintains the principle that donations and bequests are deposited in the Trusts in perpetuity unless the donor stipulates otherwise. The Foundation is most grateful for this philanthropic support.

The Foundation is also supported by the Sunshine Coast Council's Community Partnership Funding Programme.

During the past year, the Foundation has been successful in obtaining the following grants:-

MJCD202015 – SCC Community Development Major Grant - \$15,000

CPFP2021 – SCC Community Development Minor Grant- \$3,000 over 3 years

Equally important are the many volunteers who freely provide their time and talent.

We have over 400 Ambassadors and partners and the Board is keen to increase this number even more. In addition, our supporter database facilitates the marketing of Foundation activities.

External Relationships

The Buderim Foundation is a member of Australian Community Philanthropy (ACP) of which Simon Whittle is a Director.

In addition, the Board endeavours to interact regularly with MPs and has increased its contact with local Councillors.

Director Casual Vacancies

Allen Hertel, the Honorary Treasurer, was appointed as a Director at an SGM of Members on 8th March 2021. During this financial year, Geoff Sawyer, Jan Nelson, Lloyd Edwards and Keith Solomon resigned for personal reasons. We thank all four for their outstanding contribution to the Foundation over many years. At an SGM on 17th May 2021, Sandra Jeffries was appointed as a Director and assumed the role of Chair of Marketing.

The Foundation Board

The Directors during the period from October 2020 to October 2021 were:

- Dr Russell Stitz (Chair)
- Graham Tamblyn (Deputy Chair and Public Officer)
- Jayne Graving
- Geoff Sawyer (resigned November 2020)
- Jan Nelson (resigned May 2021)
- Keith Solomon (resigned June 2021)
- Lloyd Edwards (resigned April 2021)
- Paul Kusy
- Rebecca Ramsay
- Simon Whittle
- Sandra Jeffries
- John Barton
- Alan Hertel

The Board meets monthly, maintains an overview of Foundation activities and decides on the strategic direction of the Foundation. Each Committee of the Board reports to each Board meeting. In addition to their operational workload, the Committees present prepared initiatives to the Board for consideration. As there is considerable overlap in Committee activities, coordination and collaboration are important factors. The appointment of an Executive Officer has already helped address the latter issue, as will the formation of an Engagement Portfolio which will incorporate all the networking activities. The Committee Chairs select their members from a large talent base in the list of Ambassadors, Directors and Supporters.

The 2020/21 Committee Chairs were as follows:

- Ambassador – Jan Nelson (Simon Whittle from May 2021)
- Events – John Barton (Jenny Cant from September 2021)
- Governance and Risk – Paul Kusy
- Grants – Rebecca Ramsay
- Investment – Jayne Graving
- Marketing – John Barton (Sandra Jeffries from April 2021)
- Philanthropy – Simon Whittle
- Youth in Philanthropy – Graham Tamblyn

To facilitate the integration of the Strategic Plan with operational requirements, the Board has approved a programme of Measurement Reporting in key areas. This will occur quarterly and will be synchronised with the re-balance process of the Investment Committee. The process will be co-ordinated by the Executive Officer.

Activities of the Health Group have continued to be restricted by the pandemic and the Group has postponed the next seminar on Breast Cancer until February 2022.

In addition to the Committee members, we need to specifically thank a number of people who altruistically assist the work of the Board. Allen Hertel, who is the Director of FocusPG Chartered Accountants, is the Honorary Treasurer and continues to be a great asset to the Foundation. He and his assistant Renee Veldstra, effectively manage and supervise the financial activities of the Company. Graham Tamblyn is the Public Officer for the Board and oversees all compliance matters. Sally Caddy, our part-time administration officer for many years and a recipient of the Les Day Award for her outstanding service, retired in January 2021 after a handover period to Susi Du Toit, who was appointed as an Administration Officer in November 2020 and promoted to part-time Executive Officer in April 2021. The Board is again indebted to Alex Sweet with her graphics expertise and Michelle Smytheman and partner Ryan who continue to provide expert media support. Marg Thursby tirelessly keeps the website current and Sandra Jeffries has taken over from Phil Illingworth as the newsletter editor. Ross Eason continues his incomparable pro-bono service as the Foundation photographer. However, it is appropriate to thank all our volunteers and, in particular, the over 50 people who give their time generously to service our Committees and working parties.

Governance and Risk

The Board has approved a Privacy Policy and a Volunteer Code of Conduct Policy, both of which have been developed by this Committee of the Board under the guidance of the Chair, Paul Kusy.

The BWMCA Relationship

The relationship between these two closely aligned community organisations is clearly defined in our Constitution and continues to prosper.

The Public/Open Trust Grants Programme

The Grants Celebration is a major event on the Foundation's calendar and this year's function at the BWMCA hall on 12th September 2021 was again a great success and a tribute to the hard work of the Grants Committee. Since 2008, the Foundation has distributed community grants in excess of \$670,000 with a distribution this year of \$70,392.74 to 14 recipient organisations.

In addition, at the beginning of each year the Foundation accesses and facilitates the distribution of Back to School Vouchers, each worth \$50, to needy families in the community. These highly valued vouchers are provided by the Foundation for Rural and Regional Renewal (FRRR). This year \$32,000 has been distributed, including \$12,000 of matched funding as a result of a contribution of \$6,000 from Lions, Rotary and the Foundation. Since its inception 17 years ago, over \$200,000 has been delivered via the scheme. The increased amount available this year was a blessing as we are acutely aware that many families have struggled over the past twelve (12) months as a result of the economic downturn related to the coronavirus. A summary of the Grants allocation for 2021 is tabled below:

I acknowledge with gratitude the work of Rebecca Ramsay and her hard-working Grants Committee in managing this complex but rewarding process.

2021 Allocations Summary

2021 Allocations Summary	DGR Public	Non-DGR Open	Totals
Grant Funds Available	\$56,912.00	\$14,030.00	\$70,942.00
Realised Capital Gains	\$6,531.44	\$2,221.00	\$8,752.44
Retained Realised Capital Gains (2016 – 2020)	\$14,639.33	\$39,681.68	\$54,321.01
Total Available	\$78,082.77	\$55,932.68	\$134,015.45
Approved Grants to Applicants	\$51,879.84	\$18,512.90	\$70,392.74
FRRR Matched Funds for 2021 Back to School vouchers	\$6,000.00		\$6,000.00
Unallocated Funds	\$5,032.16	\$751.00	\$5,783.16
Unallocated Combined Realised Gains (2016 – 2021)	\$21,170.77	\$36,668.78	\$57,839.55
Number of Grants	7	7	14
Number of Applications	17	9	26



GRANT RECIPIENTS FOR 2021	
Organisation	Amount
Buderim Theatre Company (BATS)	\$2,400.90
Buderim Contract Bridge Club	\$5,940.00
Buderim Rebels Hockey Club Inc.	\$2,620.00
Dv Safe Phone Ltd	\$9,200.00
Headland Buderim Croquet Club	\$2,849.00
Maroochydore SES	\$1,500.00
Buderim Bowls Club Inc.	\$1,700.00
Buderim Horse and Pony club Inc	\$1,503.00
Buderim Men's Shed	\$8,771.00
The Compass Institute	\$5,897.34
Playgroup Queensland Limited	\$8,309.50
LifeFlight Foundation	\$6,972.00
Alexandra Headland SLSC	\$2,730.00
Wishlist	\$10,000.00
	\$70,392.74

(2020 Distribution: \$85,021.84)

The Thompson Fund (BTF) Grants Programme

Following the final regulatory approval of the transfer of the Trusteeship of the magnificent Roy and Nola Thompson Charitable Fund in April 2021, the Grants Committee called for expressions of interest from Sunshine Coast charitable organisations whose primary role was to support people in 'necessitous circumstances'. In preparation for this initial important selection process, the Grants Committee had already developed a transparent process orientated towards projects which supported the needy. The criteria were based on the objectives of the Trust Deed.

Again the Committee worked tirelessly to finalise the Thompson Fund Grant process in a timely fashion so that the inaugural Grants could be announced at a function at the BWMCA Hall on 28th June 2021. \$115,000 was distributed and the recipient list is summarised in the following Table. It is the intention of the Board to award the BTF grants in the first half of the financial year and the Public/Open Trust grants in the second half.

BTF Grants 2021

Total \$115,000

Sunny Kids

Lily House

Ozharvest

Youturn Youth

One independent support grant for an individual in need.



Philanthropy

In February 2021, the Philanthropy Committee presented the results of a Supporter Engagement Survey to the Board. This project was led by Sarah Wetton and Amelia Hall-Boehm using their considerable experience in the engagement space. 400 requests were sent out, 237 were opened with 100 responses. The information provided will be used to better focus our networking and philanthropic activities. This area of the Foundation's activity is being given new momentum under the direction of Simon Whittle and the Board has supported the recommendation of the Committee that the importance of donations and bequests should be clearly defined at all Foundation events.

The David Edwards Bequest: To facilitate the detailed instructions in David's will regarding his splendid donation of quality magnums and standard bottles of red wine, the Board asked John Kleinschmidt to Chair a small group of wine enthusiasts who deserve our thanks for doing a great job. The standard bottles were sold as instructed and netted \$25,555.00. The first of the raffles of the magnums culminated in the draw at the Italian Long Lunch on 10th July 2021 – the raffle of these impressive wines resulted in a net gain to the Foundation of \$19,650.00. These proceeds will be distributed equally between the BWMCA Sub-Fund and the Open Trust. Currently, the remaining top quality magnums provide the prizes for the Wine Enthusiasts' Raffle which will be drawn at a special function on 18th December 2021. We are most grateful for the generosity of all our donors and acknowledge the incredible donation of time by many in our supporter base.

Ambassadors

Unfortunately, Jan Nelson, the dynamic Chair of this Committee had to step down in May 2021 for family reasons so Simon Whittle has been covering this role whilst a new Chair is identified. The Ambassador Morning Teas at grant recipient venues have continued to be popular despite the pandemic, and the newsletters have been an important mechanism for communicating with the supporter base during Covid-19.

Technology Development Working Party

John Barton, with the help of Peter Hone, continues to drive this important review, with the goal of making our electronic support systems as efficient and secure as possible. As part of the process, the Board had previously decided to retain the current Customer Relationship Management (CRM) system CiviCRM.

Youth in Philanthropy

The Board is committed strategically to engaging the younger demographic in our community and, in particular, harnessing the considerable potential of the Youth in our impressive educational precinct. The Committee was able to conduct another successful Youth in Philanthropy seminar in February 2021 at the University of the Sunshine Coast with the Hon. Ted O'Brien as an inspirational guest speaker. Unfortunately the Movie Night had to be cancelled once again because of the pandemic.

Events

The running of Events in the past year has been severely limited by the restrictions related to the pandemic. However, in collaboration with Grants and Marketing, the inaugural Buderim Foundation Thompson Fund grants function in June 2021 and the traditional Grants Celebration in September 2021 were completed successfully. The Italian Long Lunch at the BWMCA hall on 10th July 2021 was also a great success. Despite the restrictions, we have managed to hold 3 Happy Hours which were well supported.



Marketing and Communication

John Barton kindly Chaired this active Committee until Sandra Jeffries was appointed in April 2021 as a Director. We are indebted to the members of this Committee who have a significant operational role in supporting the work of the Foundation.

Executive Officer

The Strategic Planning meeting in February 2020 clearly defined the need for increased admin support and, in particular, identified that there were significant gaps in management and co-ordination. As a result, the Board has approved the appointment of a permanent part-time Executive Officer (three days a week). Susi Du Toit was appointed to this position on 21st April 2021.

Restructure

To further facilitate the effectiveness of our supporter networking activities, the Board has approved the formation of an Engagement Portfolio with a leadership group comprising a Director Co-ordinator and the Executive Officer. This Portfolio will include all the networking Committees and groups and the Co-ordinator and the Executive Officer will be ex-officio members of the Marketing Committee. In this arrangement, there is no requirement for the Chairs to be a Director, although the groups will report through the Portfolio Co-ordinator to the Board.

Policies

The Executive Officer has been tasked with developing a readily accessible Policies document.

The Les Day Award

This prestigious Award recognises outstanding service to the Foundation and was presented to Marg Thursby at a garden party on 12th September 2021. Marg joins Alex Sweet and Sally Caddy as recipients of the Award, which was introduced in 2014.

We continue to be well supported by our Members of Parliament, Ted O'Brien and Brent Mickelberg and local Councillors Ted Hungerford and Christian Dixon. In March 2021, Simon Whittle and I were also able to update the Deputy Mayor, Ric Babarowski, on the current and future direction of the Foundation. This meeting was facilitated by David Hopper, one of our Ambassadors.

It is a privilege to Chair this fine group of Directors and I thank all those volunteers who work tirelessly to make this community philanthropy such a success, particularly in these difficult times.

Russell Stitz
Chairman, Board of Directors
Buderim Foundation Ltd

25th October 2021