



**BUDERIM  
FOUNDATION**  
*Our Foundation... Our Future*

  
**regular  
giving  
program**  
From little gifts,  
big things grow.

**AUTUMN NEWSLETTER ISSUE 33 MARCH 2019**

**A Message from our  
Chair**

Welcome everyone to our first Buderim Foundation newsletter for 2019.



With its record number and value of Community Grants, 2018 was a wonderful year for the Foundation. Thanks to a great deal of Ambassador commitment and enthusiasm, the Community Challenge was by any measure a resounding success. The purpose of the Challenge was to substantially increase the Foundation Fund, which in turn will generate more income to be used for future Community Grants. You can read more about the Challenge outcomes at page 4.

Sadly, 2018 saw the passing of long-time Foundation donor, Loloma Weir. Please take the time to read our tribute to Loloma on page 7 and follow the link to a touching video of this wonderful Buderim lady.

Our 2019 program is already well underway, notably the Youth in Philanthropy (YIPP) Seminar on 15 February and of course our Australia Day March participation.

On Australia Day the Foundation launched a major focus for 2019, the Regular Giving Program. See Page 4 for more information.

Our Regular Giving Program is a terrific way to Give Where You Live, though of course, philanthropy is much more than financial donation. The Foundation is fortunate indeed to comprise many individuals who give their time, talent and support in helping build a better, stronger community. As a community philanthropic organisation, the Foundation is seeking to improve its function and thereby enlarge its contribution to our community.

To that end, the Foundation recently undertook a brief email survey to Ambassadors with a three-fold purpose. Firstly to confirm your consent for the Foundation to hold your contact details and also to ensure these are up to date. The third aspect, soon to be completed, will invite your input as to the nature of your involvement with the Foundation and to seek suggestions on how the Foundation might improve its activities. I encourage your assistance and be assured that your suggestions are definitely valued.

We are extremely grateful to all our Ambassadors for the role you play in spreading the good word about the Foundation. Thank you to those who get involved in different ways – be it giving your time, talent or treasure.

***We look forward to working with you in 2019 and continue to grow from strength to strength!***

Russell Stitz - Chair, Buderim Foundation

**Ambassador update**



We've included two regular giving cards inside this newsletter for you to use yourself or hand out to someone you think would be interested. Thanks in advance for helping us spread the word!



Also inside this newsletter, you will see we've included new Buderim Foundation stickers to display on your mailbox, your car or wherever you think is a visible place.

We invite you to help us spread the word of the Foundation by applying these stickers to where others in our community may see them. Together, we can achieve amazing things!



# Give where you live . . .

## Ambassador Events



(L to R) Rod McCulloch, Graham Tamblin, Jan Nelson



(L to R) Jenny Cant and grandchildren



(L to R) Jill Luke and grandson

## Australia Day Parade

More than 45 Foundation Ambassadors, some bearing Regular Giving Program placards proudly joined many other Buderim community groups in the annual march along Burnett Street to the primary school oval on a steamy January 26.

Our float, which served as the stage for Buderim's favourite rock band M7, caught the eye of discerning judges who awarded us the \$100 second prize. Festivities began with a very low and slow flyover by an RAAF Globemaster directly overhead, its sheer size and sound definitely lifted spirits and quite a few pulse rates.

Deputy Chair Graham Tamblin stood in for Russell Stitz in providing a well-received address, highlighting the Foundation's achievements in 2018 and of course announcing the official launch of the Regular Giving Program.

M7 entertained the large crowd, pumping out a great bracket of rock and roll, including 80s Oz classics.

It was only fitting to pass on to the musicians the float prizemoney. A special thank you to those who assisted in the setup of the float and to Shadforths for the loan of their vehicle.



(L to R) John and Brenda Devers



. . . from little gifts big things grow!



*Happy Foundation Marchers*



*(L to R) Ros O'Brien and merry friends*



*Foundation Ambassadors rock on to the M7 band*



*(L to R) Phil Illingworth, Sandy Whittle and Natasha Read*



*(L to R) Wanda, Gary and Amber James with Lou Jaeger*



# Give where you live . . .

## Community Challenge Success

### Buderim Foundation reveals results of ambitious 2018 Community Challenge

Through an interesting range of fundraising activities and welcome donor contributions, the Buderim Foundation has been able to raise in excess of \$400,000 in just 12 months.

Buderim Foundation Chair Dr Russell Stitz said a total of \$433,000 was raised during the 2018 Community Challenge, comprising contributions from seven local businesses, three community groups, two bequests, nine events and 68 individual contributions.

“We are absolutely delighted with the result of last year’s Community Challenge,” Dr Stitz said. “All contributions are important, but what’s really exciting is the cross-section of the community who made individual donations.” “While the bulk of these were in the range of \$500 to \$10,000, there was the extraordinary \$200,000 donation from the Thompson Family all the way down to a \$23.50 donation made by the young Wood boys who raised money on Australia Day 2018 selling limes grown from a tree in their back yard.”



*(L to R) Chairman Russell Stitz with Roy and Nola Thompson and the Wood children*

“We are so grateful for these donations, however small or large, and they’re a great example of what we’re trying to achieve with the Buderim Foundation - the idea of life-long philanthropy.”

In addition to these donor contributions, the Foundation relies on a veritable army of volunteer Ambassadors working behind the scenes in the areas of marketing, events, donor development, grants, youth development, policy and investment.

Operating under a money in – money managed – money out model, the Foundation group set a goal in 2018 of raising enough funds to bring the total balance of their Foundation Fund to \$2 million.

With last year’s fundraising efforts the Fund now stands at a very healthy \$1.92 million (despite the volatile

sharemarket currently), Dr Stitz said financially 2018 was the best in the Foundation’s 14 year history.

“The larger the Foundation Fund, the more money can be invested, in turn generating income returned back into the community via the Foundation’s Community Grants Program,” he said.

“As the total funds and annual grants grow, our supporters are becoming increasingly aware of the power of the community foundation concept with every dollar continuing to work for ever.”

## Regular Giving Program

### Buderim Foundation launches new philanthropy program

As part of its Australia Day activity, the Buderim Foundation launched a new, ongoing fundraising initiative titled Regular Giving Program.

Rooted in the belief that from little gifts, big things grow, the Foundation introduced their 2019 Regular Giving Program, in order to expand their celebrated Community Grants Program.

Buderim Foundation committee member Natasha Read, herself a long-time Buderim resident, said the program is ideal for those already accustomed to automatic payments.

“There are many areas in my life that I am used to making ongoing contributions towards, including bills or other donations, so doing the same thing for the Buderim Foundation just seemed to make sense,” Ms Read said.

“I was keen to contribute to the great work the Foundation does for our community, and while it might not seem like a lot each time, my donations will accumulate to become something much bigger.”

Foundation Chair Russell Stitz said the program gives people of all ages and means the power to make a difference through regular contributions. “All amounts are gratefully received and while they can be made as a one-off donation, a quarterly or monthly contribution may be more manageable and affordable for some,” Mr Stitz said.

“Donations are never spent; the Buderim Foundation operates under a money in – money managed – money out model, whereby all contributions are invested in what we call the Foundation Fund.”

“It is only the interest earned from that Fund that we then distribute annually via grants.

“Continuing to grow our capital means we help even more organisations in Buderim achieve their goals through our Community Grants Program.”

The Foundation has produced a promotional business card for the program. Please find enclosed two cards to pass to your friends.

**For more information or if you would like to join with us in this important and innovative program, please visit [www.buderimfoundation.org.au/regular-giving-program/](http://www.buderimfoundation.org.au/regular-giving-program/)**

. . . from little gifts big things grow!



## Philanthropy Seminars

### Third annual Youth in Philanthropy Seminar a success

Encouraging the next generation of philanthropists has always been important to the Foundation. The Youth in Philanthropy Program (YIPP) started in 2008, followed by the Schools in Philanthropy Program (SIPP) in 2014. In 2016 the Foundation established a Youth sub-fund allowing donors to give specifically to youth projects.

On Friday 15 February 2019, 35 students from Matthew Flinders Anglican College, Sunshine Coast Grammar School, Montessori International College and Chancellor State College attended the Foundation's third annual YIPP forum at the University of the Sunshine Coast.

The aim of the forum each year is to provide students with skills to enable them to raise funds for a cause of their choice. A number of schools in the 4556 postcode area have encouraged students to attend and have shown their support for the program by adding it to their outreach and leadership programs.

"It's really a very practical and exciting introduction to philanthropy and is a real thrill for students to see their ideas in action." said Youth Committee Chair Graham Tambllyn.

Last year students successfully completed a diverse range of projects. Some students focused on aged care facilities; others assembled care kits for Team Adem and delivered sports gear to a remote Far North Queensland indigenous community.

For 2019, the focus of the forum was on the development of strong leadership skills, encouraging the students to lead and motivate others rather than just 'do'.

Member for Buderim, Mr Brent Mickelberg gave the lead address titled The Value of Volunteering while Foundation Chair Dr Russell Stitz spoke of the structure and goals of the Buderim Foundation.

Each school student group will have four months to develop and deliver a philanthropic project of their choice, the details and outcomes of which will be shared at the Foundation's Community Grants Celebration later in the year.



**BUDERIM**  
**FOUNDATION**  
*Our Foundation... Our Future*



I'm loving it!

For as little as the cost of a cup of coffee a week I'm helping these guys at the Men's Shed and other Buderim organisations achieve their goals.

It's easy when you join the Foundation's

**regulargivingprogram**  
From little gifts, big things grow.

[www.buderimfoundation.org.au](http://www.buderimfoundation.org.au)



Young philanthropists





# Give where you live . . .

## Grants and Giving Back to Community

### Grant recipient success stories

Buderim Foundation's 2018 Community Grants Celebration was the largest ever, both in terms of the number and overall value of the grants.

For 2018 an impressive \$75,605, generated as income from the Foundation Fund, was shared among 23 successful Grant applicants.

One of the most impressive aspects the Grant recipient groups is their diversity. All of these groups share a common aim in building and improving the 4556 community.

In this issue, we highlight how just two of the 23 community groups have used their Grants.



### Stone SeeSaw

First time Grant recipients Stone SeeSaw use the motto 'tip the balance' to represent its aim to provide tangible support to those in the community in need.

It's volunteers dubbed 'tippers' provide assistance such as household gardening and general domestic services as part of its Home Heroes program.

The Foundation was delighted to award \$2,000 to help resource Stone SeeSaw's Tipper Trailer with tools and equipment to support this most worthwhile initiative. Like the Foundation, Stone SeeSaw incorporates a Youth program into its activities.

Find out more at [www.stoneseesaw.org/](http://www.stoneseesaw.org/)



### Beautiful You Program

A very special Lotus Belle marquee was purchased by the Beautiful You Program using its first Foundation Grant of \$4,700.

Beautiful You Program provides a host of support and assistance services for women living with cancer. The marquee will provide a venue for Beautiful You Program to undertake yoga classes and other activities.

The Beautiful You Program website is at [www.beautifulyoprogram.org.au/](http://www.beautifulyoprogram.org.au/)



# . . . from little gifts big things grow!

## Grants and Giving Back to Schools

### \$11,000 in Back to School Vouchers helping local kids

The Chair of our Grants Committee, Rebecca Ramsay is pleased to announce the allocation of 220 Target gift cards, each worth \$50, to local community and school groups for distribution families and children in need.

These cards are used for the purchase of school essentials such as stationery, clothing and shoes. The gift card format is both convenient and protective of the recipient's privacy.

The Back to School Program is organised by the Foundation for Rural and Regional Renewal (FRRR). Ms Ramsay explained that the FRRR operates two sub-programs. The Buderim Foundation received this year \$7,000 worth of vouchers as a direct grant while a further \$4,000 was secured by participation in the matching program.

The FRRR matches in value any funds which the Foundation is able to raise. Our heartfelt thanks go to Buderim Lions and Buderim Rotary for their kind contribution of \$1,000 each for this purpose.

Through the generous support of the FRRR and Buderim Lions and Buderim Rotary, over the past 15 years Back to School Vouchers to the value of \$154,950 have been shared among local families.

In 2019, SunnyKids, Mountain Creek Primary School, Chancellor State College and Buderim Mountain State School were the recipient groups.



## Donor Stories

### A tribute to a very special lady

On Saturday 16th February, Foundation ambassadors and friends gathered at the Buderim Tavern to pay tribute to Loloma Weir... a very special lady and the Foundation's most generous supporter. Loloma died late last year at the grand old age of 95.

The Weirs (Loloma and her late husband Stuart) came to Buderim in 1977 and they donated a substantial amount of their time and in later years, their treasure to the community. Loloma and Stuart firmly believed in the community foundation concept and were keen to see one established in Buderim.

Stuart died in 2004 and Loloma donated to the Foundation for the first time in 2006. She made substantial donations each year after that. In all, including a bequest left in her Will, Loloma became the Foundation's largest donor.

In 2015 a long-lost letter written in 1943 by her future husband Stuart was passed to the Foundation. Loloma was aware that Stuart had written to her parents seeking their approval for him to ask for her hand in marriage, but had never before seen the letter.

To view the Reflected Image video of how the Foundation was involved in returning the letter to Loloma please go the link at the foot of our website page:

[www.buderimfoundation.org.au/how-to-give/gifts-in-memory/](http://www.buderimfoundation.org.au/how-to-give/gifts-in-memory/)



. . . from little gifts big things grow!

## Quiet Achievers

### Buderim Foundation Quiet Achievers - Reflected Image PProductions

Media professionals and longstanding Ambassadors Michelle Smytheman and husband Ryan Early operate prominent award winning Buderim PR, marketing and video production firm Reflected Image PProductions.

Michelle and Ryan have a collective forty-plus years of industry experience, bringing both passion and innovation to their creative enterprise. Through their most generous support, Buderim Foundation has enjoyed a prominent and professional media profile in today's competitive environment.

Timely and well-structured media releases concerning Foundation activities and events and informative video presentations are just two examples of Reflected Image PProductions' valuable and valued support.



Reflected Image PProductions is responsible for the *Mentoring in Sport Program* video produced for multiple Foundation grant recipients and local charitable group, SunnyKids.

A copy of this uplifting video can be found on the Foundation website home page at [www.buderimfoundation.org.au/](http://www.buderimfoundation.org.au/)

***A special thank you Ryan and Michelle for all their pro bono work.***

## DATE CLAIMER

Remember to like us on Facebook  
and follow us on Instagram



15 March Happy Hour  
26 March Ambassador Morning Tea 1  
18 April Ambassador Morning Tea 2  
Check the website for further details:  
[www.buderimfoundation.org.au/events](http://www.buderimfoundation.org.au/events)

*Buderim Foundation is proudly supported by the Sunshine Coast Council's Community Partnership Funding Program*



The Buderim Foundation acknowledges the longstanding generosity of our three major sponsors - Buderim Pharmacy, Edenlea on Buderim and Sunshine Toyota who cover our operating costs and enable our Money In, Money Managed, Money Out structure.

Our sincere thanks.

Please share this newsletter with your family, friends or neighbours and help spread the news about the great work of the Buderim Foundation in building a better community in postcode 4556.

## Contact us

Postal Address: Buderim Foundation - PO Box 1408, Buderim 4556. Email: [info@buderimfoundation.org.au](mailto:info@buderimfoundation.org.au)

Proudly sponsored by



*I'm feelin' good now!*