



# Buderim Foundation Limited

---

## Annual Report of the Board of Directors Annual General Meeting 28<sup>th</sup> September 2022

### Introduction

This report on the activities and achievements of the Buderim Foundation Ltd is made to the Members of the company. The Buderim Foundation has been managed over the past year in accordance with the Constitution approved in 2015 and modified at SGMs in July 2019 and June 2020.

As Chair of the Foundation, I present this Report outlining the activities of the Foundation since the Annual Report on 25 October 2021.

### Objectives of the Buderim Foundation (BF)

The **purpose** of the Foundation is to build a stronger community by harnessing the power of giving. Our **goal** is to enrich and enhance the quality of life for all people living in the 4556 postcode. The Foundation does this by:

- Conducting fundraising activities in addition to receiving donations and bequests designed to grow a corpus of funds to be held in trust in perpetuity – **money in**;
- managing those funds wisely through careful investment to provide a good return - **money managed**; and
- distributing the income as grants each year, to organisations that provide services and community infrastructure in the Buderim area – **money out**.

The Foundation is established as a philanthropic, not-for-profit company limited by guarantee. It has been granted Deductible Gift Recipient (DGR) status by the Australian Taxation Office and is a member of Community Foundations Australia.

The company acts as trustee of the Public and Open Trusts for the purposes of grant making for the benefit of eligible community organisations, or for eligible community purposes. The Public Trust is a Public Ancillary Fund and, as such, is subject to regulation by the Australian Charities and Not-For-Profit Commission (ACNC). Because of its Deductible Gift Recipient (DGR) status, the Public Trust also comes within the purview of the Australian Taxation Office. The Open Trust is unable to offer tax-deductibility to donors but has more flexibility in how the Trust funds can be used, as grants can be made to organisations which do not have DGR status.

In April 2021, the Buderim Foundation assumed the role of Trustee for the Roy and Nola Thompson Charitable Trust.

In June 2022, the Office of Fair Trading in Queensland granted its approval for the public to make further donations to the Thompson Trust as defined in the Trust Deed.

The longer-term vision of the Foundation is to be widely known for our vital role in making Buderim a vibrant, generous and just community while, at the same time, improving the quality of life of people in need on the Sunshine Coast.

The company is subject to the rules of the Australian Securities and Investments Commission and also is expected to meet a number of state government requirements.

## **Members**

Currently there are six Members who are responsible for appointing the Directors and monitoring the Board's performance.

In 2022, Members have continued to conduct their activities in accordance with their Charter (developed in 2018) which outlines their duties and responsibilities.

The Board and the Members meet periodically and the Chairman of the Board updates the Members' Co-ordinator, Rod McKinnon, regularly. In addition, the confirmed Board minutes are circulated to Members. Members are also invited to participate in strategic planning meetings of the Board.

## **The Buderim Foundation Thompson Trust**

In early 2020, well known Sunshine Coast philanthropists Roy and Nola Thompson asked the Buderim Foundation to consider accepting the role of Trustee for their Charitable Trust; they had seeded the Trust with a donation of five million dollars with the goal of supporting the needy on the Sunshine Coast.

The BF Board embraced this exciting opportunity and over the ensuing twelve months negotiated the complex process of transferring the trusteeship to the Foundation.

At a Special General Meeting (SGM) on 11 June 2020, the Company's Objects were amended to include Clause (2)(a)(2): "acting as trustee of trusts for any charitable or public benevolent purpose including without limitation, any trust that is established and maintained for the relief of persons in Australia who are in necessitous circumstances."

Officially, the Buderim Foundation assumed the Trusteeship of the Roy and Nola Thompson Charitable Trust in April 2021.

## **Financial Performance**

The company has a fiduciary duty to its Members, to the many people who donate or attend events and, importantly, to our sponsors and grant providers who support our running costs. *The audited accounts of the company and the three Trusts, for the financial year ending 30 June 2022 accompany this report.*

The Board, with the expert help of Treasurer and Director Allen Hertel, regularly assesses its financial position and is pleased to report that the Company has remained solvent throughout the year.

## **Investment Committee**

Despite the COVID-19 pandemic, this Committee, chaired by Jayne Graving, has managed the Foundation's funds wisely.

All funds placed in the three Trusts are retained in perpetuity and only the revenue generated is allocated for grant distribution. By regulation, four percent (4%) of the capital value of each Trust at 30<sup>th</sup> June has to be distributed as grants in accordance with the Trust Deeds.

Investment Policies for all three Trusts have been approved by the Board.

Despite the current economic volatility, the Investment Committee strives to maintain the capital value of the three Trusts as summarised in the following tables.

These values vary at any one time according to the stock market. For example, the Thompson Trust capital value at 30 June 2022 was \$5,980,668 but this had risen to \$6,151,157 at 31 August 2022.

#### *Public and Open Trusts*

<u>30 June</u>	<u>Corpus (\$)</u>
2004	200
2005	13,600
2006	67,400
2007	180,100
2008	249,000
2009	256,600
2010	325,300
2011	435,000
2012	557,800
2013	750,820
2014	849,965
2015	1,202,517
2016	1,304,972
2017	1,461,488
2018	1,674,033
2019	2,064,108
2020	2,055,109
2021	2,273,898
2022	2,384,741

#### *The Thompson Trust*

<u>30 June</u>	<u>Corpus (\$)</u>
2021	6,305,270
2022	5,980,668

### **Operating Income and Sponsorship**

Sponsorship funding received from the Buderim Pharmacy, EdenLea on Buderim and Sunshine Toyota covers much of the Foundation's tightly controlled administration costs. These expenses have increased however, as the Foundation expands and following the acquisition of the Thompson Trust. A modest administration fee of 1% of the capital value of the three Trusts is levied to cover administration and portfolio management costs.

Business support for specific functions has been much appreciated and the Board has the option of seeking an additional major sponsor if required. It must be emphasised that the Sponsorship Policy maintains the principle that donations and bequests are deposited in the Trusts in perpetuity unless the donor stipulates otherwise.

The Foundation is most grateful for this philanthropic support.

In addition, the Administration Policy authorises event revenue to be channelled through the admin account to cover administration costs when needed, with the residual money being transferred to the Open Trust.

The Foundation is also supported by the Sunshine Coast Council's Community Partnership Funding Programme.

During the past year, the Foundation has received the following grants:-

*CPFP2021 – SCC Community Development Minor Grant- \$3,000 + GST over 3 years*  
*Community Grants Hub – 2021 Volunteer Grant - \$2,454.55 + GST*

Equally important are the many volunteers who freely provide their time and talent.

We have over 400 Ambassadors and partners and the Board is keen to increase this number even more. In addition, our supporter database facilitates the marketing of Foundation activities.

## **External Relationships**

The Buderim Foundation is a member of Community Foundations Australia [previously Australian Community Philanthropy (ACP)] of which Simon Whittle is a Director.

In addition, the Board endeavours to interact regularly with MPs and Councillors.

## **The Foundation Board**

The Directors during the period from October 2021 to September 2022 were:

- Dr Russell Stitz (Chairman)
- Graham Tamblyn (Deputy Chairman and Public Officer)
- Allen Hertel (Treasurer)
- Rebecca Ramsay
- Jayne Graving
- Simon Whittle
- John Barton
- Sandra Jeffries
- Cameron Rogers
- Ian Butler

The Board meets monthly, maintains an overview of Foundation activities, and makes fiduciary decisions in concert with the Strategic Plan. Each Committee of the Board reports to each Board meeting. In addition to their operational workload, the Committees present prepared initiatives and recommendations to the Board for consideration. As there is considerable overlap in Committee activities, coordination and collaboration are important factors.

The appointment of an Executive Officer has already helped address the latter issue, as has the formation of an Engagement Portfolio. There is still much work to do to widen our support base, particularly in the younger demographic. The Committee Chairs select their members from a large talent base in the list of ambassadors, directors and supporters.



The 2021/22 Committee Chairs were as follows:

- Engagement – Sandra Jeffries
- Events – Jenny Cant
- Governance and Risk – Cameron Rogers
- Grants – Rebecca Ramsay
- Investment – Jayne Graving
- Marketing – Ian Butler
- Philanthropy – Simon Whittle
- Youth in Philanthropy – Graham Tamblyn

To facilitate the integration of the Strategic Plan with operational requirements, the Board has approved a programme of Measurement Reporting in key areas. This occurs quarterly and is synchronised with the re-balance process of the Investment Committee. The process is co-ordinated by the Executive Officer with overall supervision by Ian Butler and Rebecca Ramsay.

Two long standing Directors, Graham Tamblyn and Simon Whittle, step down as Directors at this AGM and are not eligible for re-election. Both have served with great distinction, and we thank them most sincerely for their contribution. Graham has kindly offered to continue as the Public Officer until a suitable replacement is identified.

In addition to the Committee members, we need to specifically thank a number of people who altruistically assist the work of the Board. Allen Hertel, who is the Director of FocusPG Chartered Accountants, and his assistant Renee Veldstra, effectively manage and supervise the financial activities of the Company. Graham Tamblyn, as the Public Officer for the Board, oversees all compliance matters, whilst Jayne Graving manages the Investment portfolio at a significantly discounted rate. She is ably assisted by the pro-bono work of the members of the Investment Committee. The Board is again indebted to Alex Sweet with her graphics expertise and Michelle Smytheman and partner Ryan who continue to provide expert media support. Sandra Jeffries, the Chair of the Engagement portfolio, also produces the Newsletter with considerable flair. Ross Eason continues his incomparable pro-bono service as the Foundation photographer. However, it is also appropriate to thank all our volunteers and, in particular, the over 50 people who give their time generously to service our committees and working parties.

## **Governance and Risk**

Currently, Cameron Rogers, as Chair of the Governance and Risk Committee, is reviewing and updating the Foundation's Policies and Procedures with recommendations to the Board where appropriate.

## **The BWMCA (Buderim War Memorial Community Association) Relationship**

The relationship between these two closely aligned community organisations is clearly defined in the Foundation's Constitution and continues to prosper. This collaboration has been facilitated by the recent co-location of the Foundation office at the OPO (Old Post Office) in Burnett Street, the main street in Buderim.

The OPO is a heritage building which is an asset of the BWMCA. A working group, with equal representation from both organisations, has been tasked with developing a marketing campaign both to launch the project and to develop processes which improve awareness in the community of the contributions of these two philanthropic organisations.

## The Public/Open Trust Grants Programme

The Grants Celebration is a major event on the Foundation's calendar and this year's function at the BWMCA Hall on 10 September 2022 was both a great success and a tribute to the hard work of the Grants Committee. Since 2008, the Foundation has distributed community grants in excess of \$740,000 with a distribution this year of \$59,879.54 to 14 recipient organisations.

In addition, at the beginning of each year the Foundation accesses and facilitates the distribution of Back to School Vouchers, each worth \$50, to needy families in the community. These highly valued vouchers are provided by the Foundation for Rural and Regional Renewal (FRRR). This year \$30,000 has been distributed, including \$10,000 of matched funding as a result of a contribution of \$5,000 from Lions, BWMCA and the Foundation. Since its inception 18 years ago, \$236,000 has been delivered via the scheme.

I acknowledge with gratitude the work of Rebecca Ramsay and her hard-working Grants Committee in managing this complex but rewarding process.

A summary of the Grants allocation for 2022 is tabled below:

<b>GRANT RECIPIENTS FOR 2022</b>	
<b>Organisation</b>	<b>Amount</b>
Maroochydore SES	\$2,100.00
Buderim Men's Shed	\$4,620.08
LifeFlight Foundation	\$7,253.42
Buderim Wanderers Football Club	\$5,175.50
Siena Football Club	\$6,685.00
St Marks Anglican Church Buderim	\$458.00
University of the Sunshine Coast Athletics Club	\$1,149.00
Mountain Creek State School P & C	\$10,000.00
Australian Volunteer Coast Guard Association QF6	\$3,754.00
Cittamani Hospice Service	\$5,061.46
Buderim Historical Society	\$2,478.00
Buderim Male Choir	\$3,421.08
Buderim Concert Band	\$3,850.00
SunnyKids Inc	\$3,874.00
	<b>\$59,879.54</b>

**(2021 Distribution: \$70,392.74)**

## The Thompson Trust Grants Programme

Support for the needy on the Sunshine Coast is the primary objective of the Roy and Nola Thompson Charitable Trust of which the Foundation is the Trustee. The Grants process for this Trust occurs mainly in the first six months of the year, but to allow the Committee to address on-going need, there is now a rolling component throughout the year.

Although rewarding, the Thompson Trust has added a significant workload to the Grants team who have embraced this opportunity enthusiastically. It is again appropriate to acknowledge their huge pro-bono contribution.

A summary of the Buderim Foundation Thompson Trust (BFTT) Grants to date for the 2022 calendar year is tabled below:

### **BFTT Grants 2022**

*Total: \$146,950*

<b>BFTT GRANT RECIPIENTS FOR 2022</b>	
<b>Organisation</b>	<b>Amount</b>
SunnyKids Inc.	\$30,350.00
Coast2Bay	\$40,000.00
Lily House	\$20,000.00
Aus Living	\$41,600.00
Gateway Care	\$5,000.00
Sonshine Sanctuary Association	\$10,000.00
	<b>\$146,950.00</b>

In addition, grants to individuals recommended by the Scripture Union school chaplains totalled \$6,000.

## Philanthropy

The Philanthropy Committee collaborates with other Committees including Events, Marketing and Engagement to emphasise the importance of donations and bequests. The Regular Giving programme has been an area of special interest and the Foundation continues to emphasise that donations and bequests remain in the Trusts as future funds with only the revenue being distributed as grants each year. Recently, there has been dialogue with the Sunshine Coast Council regarding a possible partnership community project to celebrate the twenty (20) year anniversary of the Foundation in 2024.

Simon Whittle will step down as the Chair of the Philanthropy Committee at this AGM after a cumulative period of twelve (12) years as a Director of the Foundation. Simon remains a passionate supporter of the Foundation and we thank him for his outstanding service and on-going support.

## **The David Edwards Bequest**

This impressive bequest was referred to in the 2021 Annual Report. The final tranche of high quality magnums of red wine was raffled in late 2021 and the prize winners announced at a special function on the 18<sup>th</sup> December 2021. In total, the three components of the donated wine collection in David's bequest raised over \$65,000. This was shared between the BWMCA Sub-Fund and the Open Trust.

## **Engagement**

The Engagement portfolio was created in 2021 to better engage both Foundation Ambassadors and the wider community, particularly in the younger demographic. The review of our communication and engagement processes continues, under the leadership of Sandra Jeffries, who is assisted by the Executive Officer (EO). This leadership group is also responsible for improving the collaboration between the relevant Foundation committees.

The Ambassador Morning Teas aligned with grant recipients are well supported and highlight the activities of both the recipient organisations and the Foundation.

## **Technology Development Working Party**

John Barton, with the help of Peter Hone, continues to drive this important work, with the ongoing goal of making our electronic support systems as efficient and secure as possible. The utility and security of the Foundation's CiviCRM Customer Relationship Management system has been greatly enhanced by Peter's expertise, with obvious benefits in the management of Foundation processes.

## **Youth in Philanthropy**

The Board is committed strategically to engaging younger generations in our community and, in particular, harnessing the considerable potential of young people in this impressive educational precinct. Unfortunately, the Committee was unable to conduct the annual Youth in Philanthropy Seminar and the Movie Night this year because of the pandemic. The Committee's work continues to be supported by the Youth Sub-Fund.

## **Events**

The Events Committee, which is chaired by Jenny Cant, has again been active in 2022, conducting a number of successful events which serve both to raise funds and to market the philanthropic work of the Foundation.

This year, the previously acclaimed breakfast lectures were reintroduced. The initial speaker in this series, long-standing Ambassador and retired District Court Judge, John Robertson, gave an excellent presentation entitled "Sentencing Children – Myths and Remedies".

The Fashion Show in November 2021 was enthusiastically supported and will be staged again in 2022. The Events team also conducted an innovative and well-attended lunch on 2<sup>nd</sup> June 2022 to celebrate the Queen's Platinum Jubilee.

The Happy Hours are well supported and the Events Committee also provides refreshments at other functions such as the Grants Celebration.

## **Marketing and Communication**

Marketing is an essential component of the Foundation's philanthropic activities and this Committee, now chaired by Ian Butler, does a great deal of pro-bono work to foster awareness in the community. The Committee is currently involved in preparing the joint venture with the BWMCA to promote the community benefits created by both organisations. As mentioned previously, this promotion will use the recent OPO co-location as a trigger to launch this initiative.

## **Executive Officer**

The Strategic Planning meeting in February 2020 clearly defined the need for increased admin support and, in particular, identified that there were significant gaps in management and coordination. As a result, the Board appointed Susi Du Toit as a part-time Executive Officer. Review of the role in 2021 identified significant benefits resulting from the appointment and Susi was appointed as a full-time Executive Officer in October 2021.

We continue to be well supported by our Members of Parliament, Ted O'Brien and Brent Mickelberg, and local Councillors Ted Hungerford and Christian Dixon.

As documented, it is my intention to step down as Chairman of the Foundation Board at this AGM.

It has been a huge privilege to chair the Foundation over the past five years and I am confident that this great community organisation will continue to prosper in the future. I thank my fellow Directors for their altruistic work and all those volunteers who labour tirelessly to make this community philanthropy such a success.

**Russell Stitz**  
**Chairman, Board of Directors**  
**Buderim Foundation Ltd**

**September 2022**