

# BUDERIM FOUNDATION

*Our Foundation... Our Future*

SUMMER NEWSLETTER ANNUAL REPORT 2019~20



*Building a stronger community by harnessing the power of giving.*

## Annual Report from our Chair

At the BWMCA hall on 30 September, I presented the Annual Report of the Directors to the Foundation Members. My report detailed the Board's activities, including amendments to the Constitution designed to provide the Foundation with greater flexibility and responsiveness in order to pursue its goals. The Foundation seeks via local community philanthropy to enhance the quality of life in Buderim and the 4556 community.



As required, audited financial reports for the financial year ending 30 June 2020 were tabled and adopted. In that regard, I wish to thank on the Board's behalf the significant and ongoing contributions of our Honorary Treasurer Allen Hertel and his assistant Renee Veldstra. I am pleased to confirm that the Foundation's finances are fully in order and that we remain in a strong financial position.

Despite the special challenges arising from the coronavirus, your Foundation successfully continues its important philanthropic role in our local community. Our efforts have focused upon our Money in, Money managed, Money out model. This has only been made possible by the generous and longstanding support of our three major sponsors, Buderim Pharmacy, Edenlea on Buderim and Sunshine Toyota in covering almost all of the Foundation's administrative costs. Our appreciation also goes to those firms that have joined as event sponsors. Our 2020 planned Events program was of course cancelled due to the Coronavirus. The Foundation is planning a resumption in 2021 as circumstances permit.

Central to your Foundation's philosophy is that every single dollar donated or bequeathed to the Foundation is held in either the Public or Open Trusts in perpetuity and never spent. The aggregate of funds held in the Trusts has grown significantly since the inception of the Foundation in 2004 and now stands in excess of \$2 million.

In a very difficult financial market environment the Investment committee has achieved remarkable results. Previously, the Board determined that only investment income but not capital gain should be made available for annual Grants. This year, in response to the economic downturns and social limitations imposed by the pandemic, the Board cautiously determined that up to 10% of realised capital gains from the past four years could also be allocated to the Grants pool. The additional funds have supported the concept of broader grants eligibility criteria.

This year, Grants totalling a record \$85,022 were shared among 20 eligible community groups serving the Buderim and wider 4556 postcode district. Buderim Foundation again participated in the Foundation for Rural and Regional Renewal's Back to School Program. Our program partners, Buderim Lions and Buderim Rotary contributed \$4,500 towards the \$11,000 worth of \$50 vouchers. These are distributed via local schools to assist families in meeting essential school costs. To date, a total of \$174,450 has been shared locally under this most worthwhile project.

At the AGM I made formal recognition of the exceptional generosity of Ellen and Norm de Chastel for their donation of \$100,000 to the Foundation. The Board and I offer our wholehearted thanks. Norm and Ellen agreed to have their contribution disclosed as an encouragement to others.

2020 marks a number of significant personnel changes at Board, Committee and Administrative levels. Since 2004, the selfless voluntary work of our Committee members and Ambassadors has enabled the Foundation to flourish. I wish to make particular mention of Margaret Thursby and Avril Staniland who are stepping down from the Board and their roles as Chair of the Marketing and Investment committees respectively. Our Administrative officer Sally Caddy will relinquish her role at the end of this year. To Avril, Marg and Sally I offer my heartfelt appreciation for your wonderful and enduring contributions to the Foundation and I wish you all well in your future.

I also acknowledge the valuable contribution of Alex Sweet for the graphic design of all our marketing collateral as well as 38 newsletters and the expertise of Michelle Smytheman and Ryan Early in maintaining our digital media profile.

John Barton joins the Board of Directors, having accepted the role of Marketing committee Chair. Similarly, I welcome Jayne Graving who becomes Chair of our Investment committee.

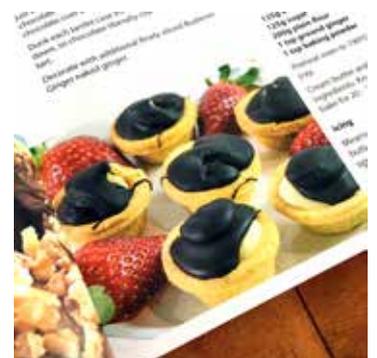
The Foundation continues to enjoy the support of Sunshine FM radio and following major changes in the local print media landscape the Foundation is looking to make alternative connections in the media and other sections of the business community.

It is a privilege to chair this fine group of Directors and I thank all those volunteers who work tirelessly to make this community philanthropy such a success.

**Russell Stitz - Chair, Buderim Foundation**

## Essence of Buderim Cookbook giveaway hits the spot

Last issue we included a complimentary copy of our unique lifestyle cookbook *Essence of Buderim* - a cookbook that celebrates the spirit of Buderim, which was warmly received by Ambassadors and friends. So much so, the Foundation was delighted to field several requests from our community for additional copies. It is great to see that the considerable work of the project co-ordinators and recipe contributors is still well appreciated.



## Stuart Weir Place

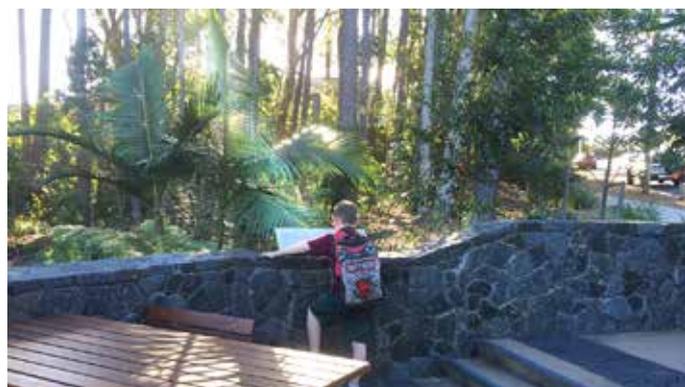
Have you ever visited Stuart Weir place? This tiny public space and viewing platform is less than 100 metres from the Buderim Post Office. It is in Lindsay Road and overlooks Martin's Creek.

Buderim Foundation is very proud of its links to Stuart Weir Place. Buderim Foundation proposed the name and was granted permission by Sunshine Coast Council to recognise some of its early major donors on a plaque, and later worked with council in designing and installing a substantial piece of public art on the northern perimeter.

Stuart Weir died in 2004. His wife Loloma was a major donor to Buderim Foundation. She died in 2018 leaving a bequest to the Foundation. To read about this remarkable couple we recommend you go to the "Gifts in Memory" section of The Buderim Foundation website at: <https://www.buderimfoundation.org.au/how-to-give/gifts-in-memory/>

If you haven't already ... we recommend you visit the site to relax and reflect.

**Words:** *Simon Whittle*



## Beulah Community

Buderim's Beulah Community has a strong interest in social justice, Indigenous reconciliation, education, landcare and revegetation. Beulah conducts events and programs designed to tell the story of the First Australians. A carved statue of Dundalli, a local warrior, lawman and resistance leader now stands proudly at the 24 hectare Buderim Forest Nature Refuge. The Foundation this year contributed \$2,200 towards the creation of the Dundalli statue by a local carver and upgrading works of the walking tracks within the Refuge. Find out more at <https://www.beulahcommunity.com.au/> and perhaps enjoy a coffee at Beulah Bean, 168 Lindsay Road.



## Sunshine Coast Hockey Association

SCHA is one of several sporting clubs utilising the Ballinger Road Sporting Complex. In addition to over 750 playing members, there are numerous volunteers who provide valuable assistance through club management, field officiating, coaching, canteen services and grounds upkeep. The Foundation was proud to provide \$3035 this year for the purchase of new aluminium benches to replace old and unsafe seating which had limited capacity. These readily relocatable new benches will provide safer seating of increased capacity, which can be reconfigured to suit particular requirements. This project will enhance the personal safety of players, family, spectators and supporters, including participants from neighbouring sporting clubs Buderim Wanderers and Buderim Cricket Club who regularly partner with SCHA. The SCHA website is at <https://www.suncoasthockey.com.au>





## A Community Grants Celebration with a difference

On 13 September, the BWMCA Hall in Main Street was again the venue for the Community Grants Celebration, the Foundation's premier annual event, representing the Money Out part of our model. From 36 applicant organisations, a diverse range of 20 eligible community groups shared the record total of \$85,022. These funds will be applied to a broad range of worthy initiatives for the collective benefit of our local community. This year's Grants included first-time recipients, Beulah Community and Buderim Dementia Alliance, who received \$2,200 and \$3,000 respectively.

Owing to current restrictions only representatives of the recipient groups and certain Foundation personnel were able to attend, with Deputy Chair Graham Tamblyn ably ensuring COVID compliance. What didn't change was the uplifting spirit of announcing the Grants and the smiling appreciation of the recipients. Thanks to Bloomhill Cancer Centre, their Foundation Grant of \$7,991 was featured in a story broadcast by WIN News on 24 September.

### Grant recipients for 2020 are:

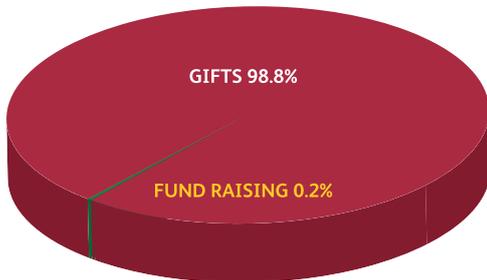
Beulah Community for tracks and statue in Buderim Forest Nature Refuge	\$2,200
Bloomhill Cancer Care for Family Cancer Care and Play Therapy Program	\$7,991
Buderim Billiards & Snooker Club for refurbishment and furniture	\$1,000
Buderim Craft Cottage Association Inc. for an upgrade of fire-door ramp and shed	\$5,000
Buderim Dementia Alliance for Information Brochure	\$3,000

Buderim Horse and Pony Club Inc for new signs and tools to maintain the site	\$1,365
Buderim Lions Club for refrigerator and defibrillator	\$3,073
Buderim Male Choir for music storage upgrade	\$2,500
Buderim Men's Shed for cooling fans for kitchen break out area	\$2,360
Buderim Mountain State School P&C for new musical instruments	\$10,000
Buderim Scout Group for repairs and maintenance to the den	\$10,000
Buderim Wanderers Football Club Inc for canteen plant and equipment	\$5,041
Chancellor State College P&C Association for Pace for Paediatrics Program	\$548
Compass Inc. for Bullying Prevention Program	\$7,000
Eric Joseph Foote War Memorial Sanctuary Assoc. for replacement line trimmer	\$749
4 Paws Animal Rescue Inc. for fencing to create a dog rehabilitation and exercise area	\$2,200
LifeFlight Foundation for Project Renovation Rescue	\$9,060
Maroochydore SES for enhanced first aid training for local SES volunteers	\$2,534
Sunshine Coast Hockey Association for safe seating	\$3,035
Sunshine Coast Riding for the Disabled RDA Inc. for Solar System Project	\$6,363

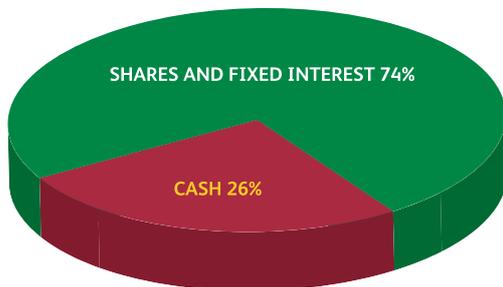
# A FINANCIAL OVERVIEW



## HOW THE FUND WAS ACHIEVED



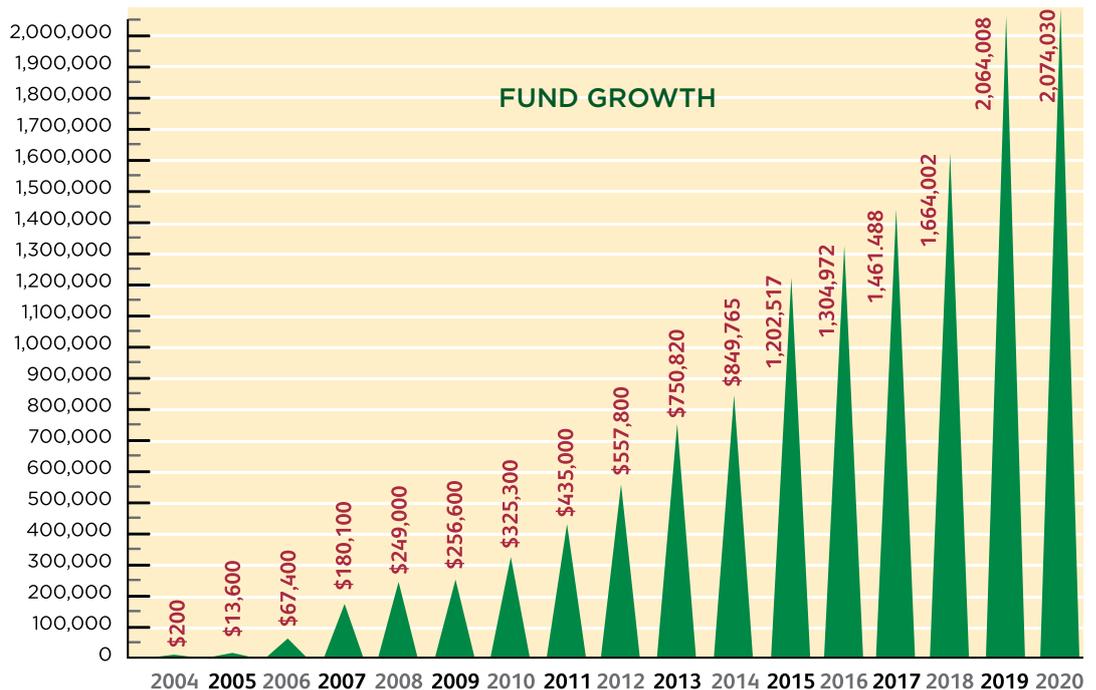
## FUND INVESTMENT MIX PUBLIC & OPEN TRUST



## CONSOLIDATED STATEMENT OF CASH FLOWS

Buderim Foundation Limited, the Public Trust & the Open Trust for the Year ended 30th June 2020.

	2020	2019
<b>Cash at Bank at start Year</b>	<b>413,772</b>	<b>439,482</b>
<b>PLUS SOURCE OF FUNDS:</b>		
Dividends received	63,111	42,133
Gifts received	180,320	265,531
Goods & Services Tax collected	2,579	4,397
Grants received	3,200	8,850
Interest received	3,025	6,800
Franking Credits	15,009	17,052
Grant refund	-	4,000
FRRR-back to school	2,250	11,000
Miscellaneous	9,411	-
Sale of Shares	73,984	169,787
Special Events	14,859	21,120
Sponsorships received	36,298	40,156
Trust Distribution received	25,439	19,953
	<b>429,485</b>	<b>610,779</b>
<b>LESS APPLICATION OF FUNDS:</b>		
Goods & Services Tax paid	1,588	2,701
Grants given	87,365	80,428
Management & Operating expenditure	35,444	35,864
Purchase shares / investments	71,089	487,171
FRRR - Back to School	2,250	11,000
Special Events Expenses	6,662	16,219
Purchase Equipment	-	3,106
	<b>204,398</b>	<b>636,489</b>
<b>Cash at bank at end year</b>	<b>638,859</b>	<b>413,772</b>



# Community Heroes!

## Our sincere thanks!

Community 'heroes' are those who service their neighbourhood, benefiting people who may never know them by name, but who will reap the rewards of their work.

Three such 'heroes' are Sally Caddy, Avril Staniland and Marg Thursby who retire from their positions within the Foundation this year.

## Marg Thursby

Known within the Foundation family as both a board member and marketing professional, Marg Thursby is taking a step back after nearly 20 years with the Foundation.



Marg was part of the initial working party established in 2002 to explore the community foundation concept. The Foundation was officially launched in April 2004.

Well known Buderim champion Simon Whittle says "I was the President of the BWMCA at the time a Community Foundation for Buderim was first considered. We chose to set up a Working Group to do a feasibility study. Because of the newness and complexity of the concept I felt we needed a marketing expert on board from the start. I clearly remember knocking on the door of the head of Marketing at the University of The Sunshine Coast. The rest is history! What a star and best friend Marg has become. The joys of volunteerism!"

Marg Thursby came to the Buderim Foundation following a career in senior marketing roles in Victoria and Queensland. She became an inaugural board member and Chair of the Marketing Committee, driving multiple programs to establish the Foundation's brand, promote its role and highlight the many activities undertaken by the other committees. Marg coined the term 'Money in, Money managed and Money out' to explain in simple terms what might otherwise have been a communication challenge for such a new and innovative concept. Thanks to a great marketing team, Foundation brochures and other marketing collateral have always been of the very highest quality... and the envy of other organisations in the Not for Profit sector.

Local solicitor and an early Foundation Chair, Gary Hopkins said there were two things that he will always remember about Marg. "Firstly she taught me the importance of key messages when it comes to communicating clearly to one's audience. And secondly, her insights on how the Foundation's messages are perceived by the wider community were always wise and carefully considered."

Marg will remain connected to the Foundation via her ongoing role in keeping the Buderim Foundation website up to date. **Bravo Marg. We salute you as a true community 'hero'.**

**Words: John Devers Image: Ross Eason**

## Avril Staniland



Avril joined the Investment committee in 2009 and in 2011 joined the Board as a Director. She served as the Investment committee chair until last September. The important work of the Investment committee comprising several Buderim professionals giving freely of their time and expertise represents the Money Managed branch of the Foundation model. As a committee they have achieved remarkable investment returns with a detailed and responsive strategy. In turn, significant income has been derived, from which the Foundation has funded its annual Grants.

From 2020, the role of Investment committee chair passes to Jayne Graving, a Buderim financial professional. Avril said "I really enjoyed my time on the Board and have felt a good deal of satisfaction in seeing the Foundation grow. I am a great supporter of the concept and am certain that our community will be well supported into the future". Avril retired from the financial services industry in 2019 with the view to embarking on extensive travel within Australia. Recent events have delayed that ambition somewhat, though as restrictions ease, Avril and husband Phil will hit the road for their new adventures.

**Enjoy the next chapter Avril and Phil!**

## Sally Caddy



At the end of 2020, Sally will conclude her vital role as the Foundation's Administration Officer after almost ten years in this key position.

Sally became the Buderim Foundation's first-ever (and only) salaried employee in January 2011.

At the outset she had neither a computer nor a printer. There were no processes in place until she established them. Originally envisioned as a 25 hour-per-week role, the demands of the position, not least because of the emerging Foundation and growing Ambassador base, meant that her working week routinely well exceeded that mark. Certainly, Sally has through energy and dedication made a valuable and consistent additional voluntary contribution. Her role has included support of our Ambassadors, assisting the needs of our various committees and attendance at over 100 Board meetings to take and distribute Minutes.

In recognition of her tremendous effort, Sally was awarded the Les Day Medal in 2019. This award is named after the Foundation's first Treasurer and a founding Director, the late Les Day. It is not an annual award, but rather is reserved to recognise an Ambassador's contribution of the highest order. Sally is only the second recipient of this honour, the other being Alex Sweet in 2014.

Presently, Sally is undertaking a two-month handover process with her replacement, Susi du Toit. Sally believes

that Susi will be very well suited to the role and in fact they are well acquainted from respective former positions with the local Council.

Looking forward, Sally anticipates honing her Spanish language skills and perhaps the chance to visit relatives overseas with her husband Ron once restrictions have eased. Her skills and passion are not completely lost to the Foundation though, as recently Sally joined our Philanthropy committee. As a Foundation we congratulate her for a sterling effort over an extended period of time.

**Well done Sally!**

## But wait there's more!

Phil Illingworth is retiring from his role as Newsletter editor which is very sad! He has produced the Foundation's newsletters and Annual Reports since September 2017. Phil first became involved in the Foundation in 2014 and initially took on coordination of the website. He also put his hand up as one of six writers producing the Gift in Memory stories for the website.

Phil is retiring from all duties as he and wife Avril Staniland (mentioned above) are wanting to chill out; travel and enjoy life... free of responsibilities and deadlines.

**Thanks Phil for all your time and energy! You've been a pleasure to work with.**

**Words: Marg Thursby Image: Cheryl Nonmus**



## Maroochy SES

The Queensland SES enjoys an enviable reputation as an organisation which has helped countless Queenslanders during times of emergency and disaster. There are presently 70 active volunteers serving our local community who meet each Tuesday at the Syd Lingard Drive facility.

CPR proficiency is of course a vital skill for every SES volunteer. This year's Foundation Grant provided \$2534 towards the acquisition of specialist CPR manikins and defibrillator trainers and the provision of initial and refresher CPR training.

Have you considered contributing to our community via involvement in our local SES? Check the website at [www.ses.qld.gov.au/](http://www.ses.qld.gov.au/)



## DATE CLAIMER

**Sunday 13 December - 4.00pm**

Buderim Foundation Christmas Celebration at 32-34 Horseshoe Bend Buderim.

Come and enjoy the ocean views, big old shady trees and excellent company. One not to be missed!

## Australia Day 2021



Please consider showing your support for the Buderim Foundation by joining us for the Australia Day march on 26 January 2021... always an enjoyable way to start the year!



**Remember to like us on Facebook and follow us on Instagram**



*Buderim Foundation is proudly supported by the Sunshine Coast Council's Community Partnership Funding Program*



***A great way to stay in touch with family, friends or neighbours in our community is to share this newsletter or its digital version and help spread the news about the great work of the Buderim Foundation in building a better community in postcode 4556. Stay safe in 2020 and into the future!***



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