



BUDERIM FOUNDATION

Our Foundation... Our Future

WINTER NEWSLETTER AUGUST 2015

Paul's Message

Once again it's a pleasure to be able to highlight some of the many activities and achievements of the Foundation over the last few months. This newsletter includes longer items on particular happenings, so please read more about anything that interests you.



The year began with the Foundation reaching the million dollar mark as the total of funds in our two Trusts. We were delighted to get to this milestone; our donors have continued to be generous, our events and sales have been strong and our Investment committee has been able to leverage a strong market while avoiding the worst of the current downturn. No sooner had we hit seven figures than we received our two largest ever donations, each of \$100,000. So now we are looking at \$1.2m in trust and the settings are good for the second half of the year. Thank you to everyone who has helped us along our way to this great position.

Strategic Direction

We have been operating with our current strategic plan for several years, so earlier this year the Foundation Board set aside time to review it in light of more recent developments. We asked our committees, our company Members and some longstanding supporters to look at what we were proposing, and encouragingly they gave it their blessing. I will just mention a couple of the most relevant items. Firstly we have decided that we want to give more support to all our Ambassadors and perhaps add to the number we already have. We will do this by establishing an Ambassadors committee, which will be chaired by a Board member and have at least one other Board member on it. We will use this formula for all our committees as it ensures a strong Board connection. Also in line with our current practice, the committee chair will be able to select the other committee members, so if you are interested in joining this new committee please let us know. Meantime my special thanks to Avril Staniland, who single-handedly took on the Ambassador support role when first we identified a need; it has taken a committee to replace her!

A second strategic focus is our desire to strengthen our activities and support for Buderim's youth. We have decided to establish a dedicated sub-fund within our Open Trust for youth, in much the same way we have a sub-fund for the BWMCA. Our intention is to match any of the funding we can attract to the new sub-fund until

it reaches the threshold figure of \$50,000 we have set for any new sub-fund. Donors will be able to direct their contribution into the sub-fund, and as always, donations will be held in the fund in perpetuity with only the earnings being used for youth programs. If you would like to help start this focus on youth please let us know this is where you want your donation to go.

There are several other changes you will see shortly. We are totally re-designing our website to bring it up to date and make it easier to access. Increasingly we will use it for announcements and general news; and of course we are already on Facebook where we will welcome you as a friend of the Foundation.

You will already have seen that we have a new sponsor joining our existing two sponsors Buderim Pharmacy and EdenLea on Buderim. Sunshine Toyota has become our third sponsor and we warmly welcome Dealer Principal Darren Venning and his team aboard. Our sponsors are vital to us, as they enable us to meet our operating costs without us needing to take any commission or charge from donations or the earnings from our events. I'm sometimes surprised at how much of their donations some large charities spend on their own administration, so it is good to know that every dollar of every donation we receive goes directly into trust.

More recently we have joined with the 4556 Chamber of Commerce, which has the same footprint as the Foundation, to look at some cooperative ways to benefit each other without losing our individual identities. I have been working with the Chamber as it looks to set up a Mentoring program for those of its members who feel their business would benefit from some independent advice and analysis. I am sure that amongst our more than 400 Ambassadors there are many who have retired but retain the skills and expertise that they brought to their own working life and would like to use that to help a local business. If you are interested in the idea of becoming a mentor in this way just email me at paulclark@iprimus.com.au and I'll contact you.

Finally my thanks to Graeme Ensoll who has been a Member of the Foundation company for many years but has recently stood down. Our five Members are equivalent to shareholders, and they bring independent oversight and great ideas to their role. We will miss Graeme's worldly experience.

Paul Clark

Chair, Buderim Foundation

A fitting tribute to Stuart Weir

WITH an army career spanning four wars, and a retirement dedicated to Buderim, it was only fitting the popular viewing platform overlooking Martin's Creek was named after Stuart Weir.

His widow Loloma Weir, who still lives in Buderim, thanked council for the honour at the naming ceremony in February this year.

"Stuart was always on active service... so it was natural for him to continue to be active in his retirement," Mrs Weir said.

The couple moved to Buderim in 1977, and Stuart quickly joined the Buderim Historical Society as historical researcher, gardener, painter, handyman, map compiler and author.

He also conducted walking tours of Buderim's historic sites and led bus trips to historic sites in other regions.

When he died in 2004, his ashes were buried under a frangipani tree in the grounds of Pioneer Cottage.

Sunshine Coast Regional Councillor (Division 7) Ted Hungerford said he was delighted the Buderim asset was officially named 'Stuart Weir Place' after the inspirational and dedicated gentleman.

"Stuart's contribution to the Buderim area was varied and tireless," Cr Hungerford said.

The name proposal was submitted by the Buderim Foundation board and received positive endorsement from three community groups – the Buderim Historical Society,

the Buderim Foundation and the chair of the Buderim War Memorial Community Association (BWMCA).

It also received unanimous support from councillors.

BWMCA president Simon Whittle said Stuart Weir was a significant contributor to Buderim and its written history, so the chosen site was very fitting.

"As well as a remarkable historian, he was a dedicated environmentalist, and the area he was most interested in just happened to be this spot," Mr Whittle said.

The terrace was constructed in 2012 to provide the community with a tranquil place to enjoy one of Buderim's best natural assets.

It has plenty of seating, and the Foundation is currently commissioning a public artwork for the space.



Foundation Ambassador Joan Edwards and Loloma Weir at the new Stuart Weir Place viewing platform



Grant process

More than 30 community organisations across Post Code 4556 have applied for the latest round of grants, and the committee is busy assessing these now.

The total grant pool is about \$60,000 and it will be split amongst the successful applicants. This figure is similar to that of last year.

The applications are assessed on merit, and the committee looks at the quality of the projects to decide on recommendations.

The successful applicants will receive their grants at the Foundation's Good News Night to be held in Buderim's War Memorial Hall on Friday, September 11.



Brett Wardley, Alistair Cook, Vicki & David Hawtrey, Paul Clark, Darren Venning, Darren Mac Donald

**Winter Happy Hour
celebrating our sponsors**

An enthusiastic gathering of Ambassadors turned out at Bloomhill Cancer Care on August 21 to hear Chair Paul Clark provide an update on Foundation achievements, salute our current sponsors and welcome new sponsor Sunshine Toyota.




Ros O'Brien, Bill Carroll, Helen Milne



Sandy Whittle, Ros O'Brien, Judy Wild, Michele Mc Grath, Vonda Kleinschmidt



Jane & Tim Shoobridge, Rod & Judy Hutchinson



Stuart Dykstra, Jean Clark, Ashley Frost



Michael Hurley



Erik Larsen, Geoffrey Hole



Jenny Carroll, Mike Milne, Marie Hurley



Peter Macdonnell



Ray Mazoletti, John Edwards, Ian Loosemore



John Clemones, Ray Crockett



Joan & Michael Edwards, Lyn Soloman



Sandra Reardon, Alex Sweet, John Devers



You're invited ... to Good News Night on Friday 11th September at Buderim Memorial Hall, 5pm for 5.15 start.

Come and celebrate the Buderim Foundation's good news with members, donors, directors, committee members, ambassadors and friends! Hear of the year's steady progress; toast the Foundation's achievements and applaud the community organisations receiving 2015 Buderim Foundation grants.

Please feel free to invite friends... this is the perfect opportunity for people to hear what the Buderim community is striving to achieve for Buderim. Drinks and nibbles will round off the evening which is expected to finish at approximately 8pm.

RSVP by 4th September by leaving a message on 5456 1757 or email info@buderimfoundation.org.au



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A story of Growth

Buderim Foundation's investment committee was on hand when the Foundation tree was moved from its site opposite the school to Lions Park earlier this year.

The small brown pine was originally planted alongside a plaque following an official ceremony in April 2004, attended by then Queensland Governor Quentin Bryce. However with that site now earmarked for development, the tree has found a new home at the top of town.

It has settled nicely into its new location and as the tree continues to strengthen and grow, so too does the Foundation's corpus, now sitting at around \$1.2m. Obtained entirely through donations and fundraising activities, these funds are invested conservatively in order to maintain a stable, income-generating return for future generations. Income from the invested funds is used to provide grants to community organisations.

The Investment Committee comprises directors and highly credentialed financial advisers, appointed to supervise the investment of monies entrusted to the Foundation.

It is their aim to preserve and grow the capital through prudent investment, at this stage chiefly in term deposits and ASX listed shares.

The ultimate goal is to grow a diversified portfolio of assets that will generate a secure stream of income. This ensures an increase in the number and size of the grants made available to local community organisations in the future.



Buderim Foundation Investment Committee members in front of the 'Foundation Tree'
Back L>R - Swain Roberts, Ken Waddington, Avril Staniland,
Front L>R - Justin Scattini, Graham Tamblyn

Food and Wine Package supports Foundation

Now on offer is a Special Package of the cooking and lifestyle book *Essence of Buderim*, together with six bottles of the Foundation fine red wine for only \$120 (previously \$150)

Or you might prefer one of these options on the Foundation's fine red wine:

- \$200 per dozen
- \$100 per half dozen
- \$17.50 per bottle

You can make any of these purchases simply by downloading the order from www.buderimfoundation.org.au - completing with payment details and returning to Erik Larsen, PO Box 39 Buderim 4556 or email to erik2@cirlock.com.au or phone 0419 772 928. Delivery will be organised.



Keep in the loop online

To stay on top of Buderim Foundation news and events, join us online at buderimfoundation.org.au or on Facebook. Photos from recent events, breaking news and information about the grant process can all be found here. We'd also love to hear from you.

The website is currently undergoing an update with Katrina from web developers KMO, guided by our own very special graphic designer Alex Sweet. It will be more streamlined and have higher functioning capabilities. Stay tuned for more information on this.

Good News Night - Sept 11, 5.15pm.

Grant recipients will be announced at the Buderim War Memorial Hall.

EVENT

Happy Hour - November 20, 5.30pm.

This is the final Foundation Happy Hour of 2015. It will be held at Craft Cottage.

EVENT



Third major sponsor announced

Sunshine Toyota has come onboard as the third major sponsor of the Buderim Foundation.

The coast business joins Buderim Pharmacy and Edenlea on Buderim, which are both long-term supporters of the Foundation.

Foundation chair Paul Clark said the car dealership's commitment to giving back to the community aligned with the Foundation's purpose.

"I am delighted that Sunshine Toyota is joining the Foundation 'family'," Prof Clark said.

Dealer principal Darren Venning said he had witnessed what the Foundation had done for residents in the 4456 postcode and was thrilled to support it.

"I am looking forward to being an active part of the Foundation and seeing my team contribute back to this community," Mr Venning said.

Mr Venning said he was particularly excited by the opportunity to work with the Buderim Foundation's Youth Program as a way of supporting the next generation of Sunshine Coast leaders.

Professor Clark said the new partnership would help to ensure the organisation's overheads are met while taking the Foundation's profile to new levels of awareness within the Buderim community.

Working together

Increasingly we are looking at ways to work with other Buderim-based organisations. The BWMCA is our most important partner and of course, we maintain a close working relationship.

Then there is the Buderim Tavern, whose Sponsorship Card enables anyone who purchases food or drink at the Tavern to direct 10% of their spend to the Foundation. Show your card or simply quote 'number one' (the Foundation's identity in the Tavern's system) and you've made a donation to us.



If you need another card, contact Avril Staniland on 0408 010 230 or email: avrils@westnet.com.au

Refresh your Foundation Stickers

Foundation stickers were first produced in 2006 to promote the Foundation and they popped up on letter boxes and cars around town which greatly increased the community's awareness. However some stickers are looking sad and so it might be time for an update.

Please call Sally Caddy on 5456 1757 or send her an email on info@buderimfoundation.org.au if you need a refresher or would like to become a proud sticker owner for the first time!



Extra writer on board

This edition of our newsletter comes courtesy of new Foundation volunteer Kay Kerr. Kay has an impressive track record as an accomplished journalist and editor and we are delighted to have her on board.

Contact us

Postal Address: **Buderim Foundation - PO Box 1408, Buderim 4556.**

Email: info@buderimfoundation.org.au



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